DECIDING A STRATEGY FOR KA2

VARIABLES A LA HORA DE ESTABLECER UNA ESTRATEGIA

VARIABLES EXÓGENAS

- EL/LOS TEMA/S DE LA CONVOCATORIA
- LAS PRIORIDADES REGIONALES
- EL RATIO DE ÉXITO
- LOS PROYECTOS APROBADOS EN EL PASADO

VARIABLES ENDÓGENAS

- EXPERTISE / MIS NECESIDADES
- DISPONIBILIDAD & CONTEXTO INTERNO
- CONTACTOS INTERNACIONALES

+ VARIABLES EXÓGENAS

- ➢ LAS PRIORIDADES REGIONALES/NACIONALES (VER CALL)
- ➢ EL RATIO DE ÉXITO
- ➢ PROYECTOS APROBADOS (VER BASE DE DATOS DE PROYECTOS APROBADOS)

EL/LOS TEMA/S DEL CALL

➤ **CAPACITY BUILDING**. CB Projects are transnational cooperation projects based on multilateral partnerships primarily between higher education institutions (HEIs) from Programme and eligible PCs financed through the above mentioned instruments. Through structured cooperation, exchange of experience and good practices and individuals' mobility, CB Projects aim to:

✓ support the modernisation, accessibility and internationalisation of the higher education field in the eligible Partner Countries;

✓ support eligible Partner Countries to address the challenges facing their higher education institutions and systems, including those of quality, relevance, equity of access, planning, delivery, management, governance;

✓ contribute to cooperation between the EU and the eligible Partner Countries (and amongst the eligible Partner Countries);

✓ promote voluntary convergence with EU developments in higher education;

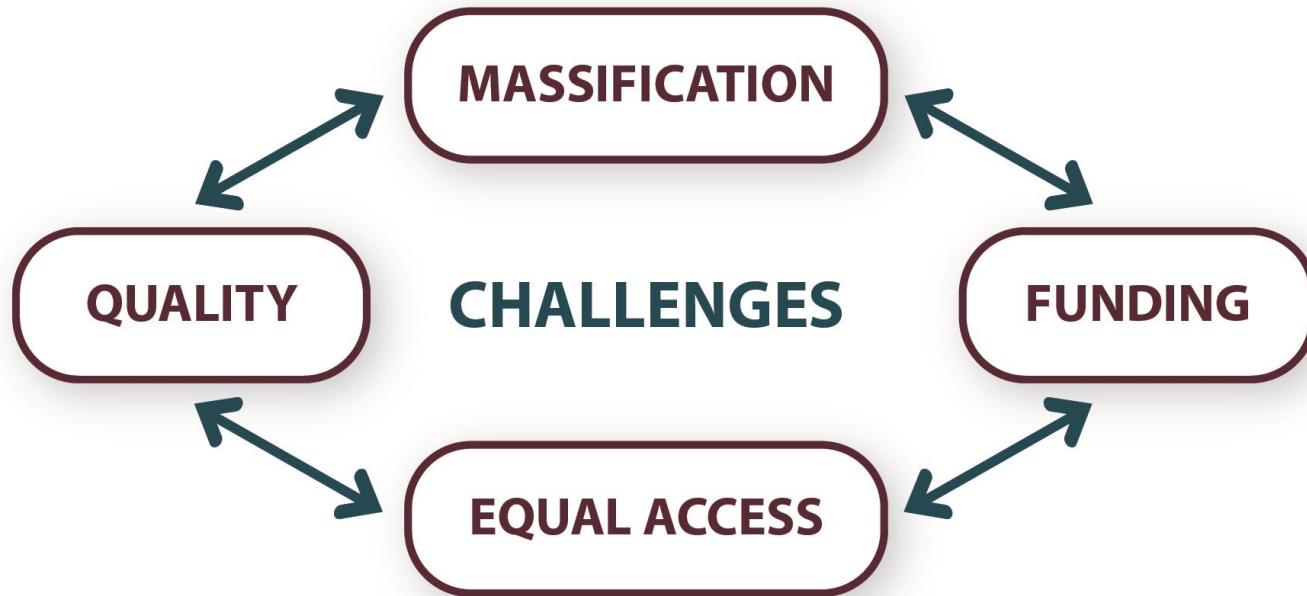✓ promote people to people contacts, intercultural awareness and understanding.
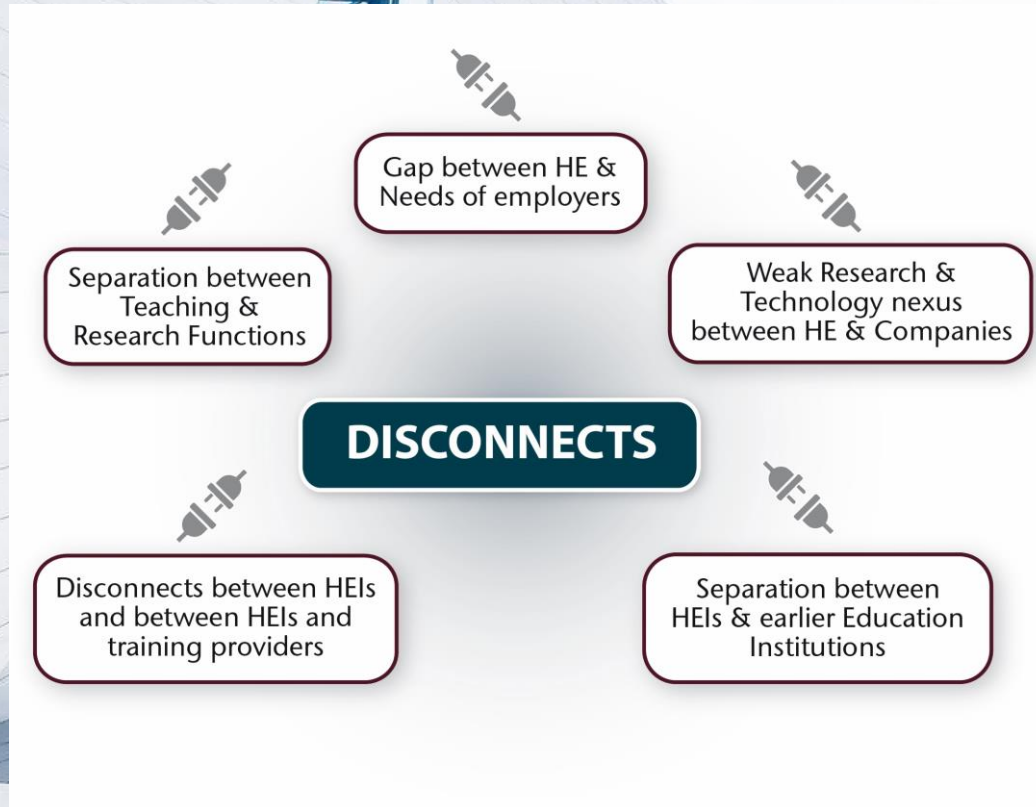
❑ **CAPACITY BUILDING**

Definition of Capacity Building by UNDP: "Process by which individuals, organisations, and societies develop abilities to perform functions, solve problems, and set and achieve goals premised on ownership, choice, and self-esteem" (2007).

HIGHER EDUCATION…
IN DEVELOPING COUNTRIES

HIGHER EDUCATION...
IN DEVELOPING COUNTRIES

HIGHER EDUCATION… IN DEVELOPING COUNTRIES

❑ Estructura docente / Dedicación parcial.

❑ Financiación por alumnos y no por resultados.

❑ Sistemas universitarios endógenos y poco competitivos = resistencias = competencias genéricas.

❑ Masificación y mercado de trabajo.

❑ Desajuste oferta / demanda.

❑ Desequilibrios estructurales.

EAST ASIA PACIFIC
www.worldbank.org/eap

EL ROTO

EL ROTO

MI NOVIO Y YO USAMOS EL PRECIO DE LA VIVIENDA COMO ANTICONCEPTIVO

EL ROTO

Selection 2016 Results - Overview

Stage	1 Western Balkans	2 Eastern Partner-ship	3 South Med	4 Russia	6 Asia	7 Central Asia	8 Latin America	9 Iran, Iraq, Yemen	10 South Africa	11 ACP	Total *
Reception	109	238	169	78	78	101	78	8	14	53	736
Eligible	93	219	146	77	68	93	72	8	13	42	653
Sent to Consultation	37	64	80	35	57	49	31	5	6	19	287
Selected for funding	18	24	36	16	53	19	14	4	5	9	147
(compared to 2015)	(15) +20%	(23) +4%	(40) -10%	(13) +23%	(27) +96%	(23) -17%	(19) -26%	(2) +100%	(4) +25%	(0) -	(140) +5%
Success rate in 2016	16,5%	10%	21%	20,5%	68%	19%	18%	50%	36%	17%	20%

Consultation 21/05 – 20/06 — Evaluation Committee 14/07 — Award Decision 22/07-25/07 — Notification & Publication of results 29/07 – 1/08 — Grant Agreement 15/10 – 31/12

* Figures cannot be added as cross-regional applications are counted in one or two regions

2016 RESULTS

Selection 2017 Results - Overview

Stage	1 Western Balkans	2 Eastern Partn	3 South Med	4 Russian Federa-tion	6 Asia	7 Central Asia	8 Latin America	9 Iran, Iraq, Yemen	10 South Africa	11 ACP	Total*
Reception	135	243	196	108	120	121	98	12	12	50	833
Eligible >60 points	102	167	151	68	76	84	80	6	8	36	609
Sent to Consultation	36	58	74	34	76	37	30	5	8	23	295
Proposed for funding	16	17	37	11	45	14	15	3	4	7	149
Success rate in 2017	*12%*	*7%*	*19%*	*10%*	*37,5%*	*19%*	*15%*	*25%*	*33%*	*14%*	*18%*
Success rate in 2016	*16,5%*	*10%*	*21%*	*20,5%*	*68%*	*19%*	*18%*	*50%*	*36%*	*17%*	*20%*

Consultation	Evaluation Committee	Award Decision	Notification & Publication of results	Grant Agreement
20/05 – 20/06	**14/07**	**24/07-27/07**	**4/08 – 7/08**	**15/10 – 31/12**

* Figures cannot be added as cross-regional applications are counted in one or two regions

2017 RESULTS

Region	Eligible applications received	Eligible applications selected for funding	Success rate
Region 1 - Western Balkans	118	16	13.56%
Region 2 - Eastern Partnership Countries	98	12	12.24%
Region 3 - South Mediterranean Countries	190	29	15.26%
Cross Regional Projects involving Region 4 - Russian Federation	102	10	9.80%
Region 6 - Asia	89	42	47.19%
Region 7 - Central Asia	32	6	18.75%
Region 8 - Latin America	86	13	15.12%
Region 9 - Middle East (Iran, Iraq, Yemen)	9	2	22.22%
Region 10 - South Africa	8	4	50.00%
Region 11 - ACP	34	6	17.65%
Cross Regional Projects	108	7	6.48%
Total	**874**	**147**	**16.82%**

Prioridades para LA

1. CURRICULUM DEVELOPMENT

Modernisation of curriculum by developing new and innovative courses and methodologies in the Subject areas as defined for each Partner Country below.

The curriculum development Project can include elements as follows:
- Reform of degree programmes (introduction of three-cycle competency based degree programmes, credit transfer, Diploma supplement, etc.)
- Learning and teaching tools, methologies and pedagogical approaches including learning outcomes and ICT – based practices (inter alia, flexible learning paths, blended courses, virtual and real mobility, practical placements etc.)
- Multidisciplinarity / Interdisciplinarity.

Education; Arts; Humanities(except languages); Bussines and Administration; Law; Information and Communication Technologies; Manufacturing and Processing; Agriculture, forestry, fisheries and veterinary; Health; Enviroment.

2. IMPROVING MANAGEMENT AND OPERATION OF HIGHER EDUCATION INSTITUTIONS.

✓ **Quality assurance processes and mechanisms.**
Such as the development of mechanisms and benchmarks for quality assurance in different segments of HE (academic contents and services).

✓ **Equity, access to and democratisation of higher education.**
Including disadvantaged groups of people and regions.

✓ **Developmet of research and innovation capacities.**
Excluding research activities.

3. DEVELOPING THE HIGHER EDUCATION SECTOR WITHIN SOCIETY AT LARGE.

- ✓ **Development of school vocational education at post-secondary non - tertiary education level.**

Such as reforming in-sevice training for teachers and reforms to the teaching profesión.

- ✓ **Recognition of qualifications and Qualification frameworks.**
- ✓ **New technologies in higher education.**

Support to the modernisation of Higher Education systems throught the development open aducational resources, connectivity, the acquisition of digital skills and learning methods and mobilisation of stakeholders including teachers learners, economic and social partners.

+ VARIABLES ENDÓGENAS

- ➤ EXPERTISE
- ➤ DISPONIBILIDAD
- ➤ CONTACTOS INTERNACIONALES

EXPERTISE / NEED

- **Curriculum Development**

Institutional Building

- ❖ Access to Higher Education
- ❖ Financial Management of HEIs
- ❖ Innovation and Research Management
- ❖ Internationalisation of Higher Education/Research
- ❖ Quality Assurance and Accreditation
- ❖ .....

DISPONIBILIDAD / CONTEXTO

➢ **¿Son las actividades internacionales/proyectos prioritarios en la política de su institución?**

➢ **¿Existen incentivos para la captación de proyectos internacionales?**

➢ **¿Resulta la gestión en la práctica, de los proyectos internacionales, efectiva y sencilla?**
  ➢ Recursos Humanos.
  ➢ Viajes y dietas.
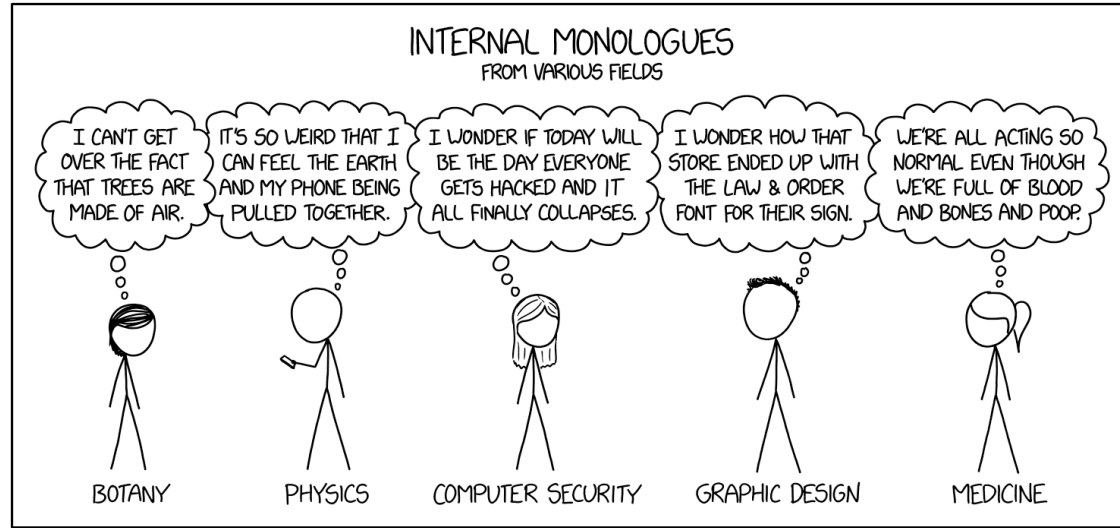 ➢ Temas impositivos, etc.

CONTACTOS INTERNACIONALES

➢ **¿Se aprovecha la agenda de la universidad?** 📝

➢ **¿Se aprovechan las sinergias entre las distintas actividades internacionales?** 👤

➢ **¿Se valoran los tangibles e intangibles de los proyectos internacionales?** 🔍

- ✓ **¿Socio o coordinador?**

- ✓ **¿Qué topics interesan a tu institución?**

- ✓ **¿Qué actores a nivel interno necesitas involucrar?**

- ✓ **¿Qué sinergias con otras actividades de tu universidad vas a considerar?**

- ✓ **¿Como se va a organizar el trabajo (quién redacta, quién contacta con potenciales socios)?**

- ✓ **¿Cuando comenzarás el proceso?**

THANKS!

Any questions? You can find me at : r.escarre@ua.es

Source: https://xkcd.com